



saleslogic

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Reg: 2016/105863/07

www.saleslogic.co.za

Dear Channel Partner,

It is with pleasure that we as Saleslogic have the opportunity to partner with you to promote our products to your network. I hope that this will be the start of a rewarding extended partnership.

E-Commerce is a rapidly growing delivery mechanism to present products to consumers in a way to ensure quick and easy product purchases, complementing and often out-selling bricks and mortar stores. Small companies can build large audiences with an investment which is a fraction of that of conventional stores.

Saleslogic is the market leader in digital ordering and associated marketing services and we are confident that we can increase company sales and reduce unwanted administrative burden.

About Us

Saleslogic empowers businesses to realise their online potential utilizing over 24 years of sales and marketing expertise.

The business grew out of humble beginnings from their prior parent company, The Rewardsco Group, which has been in operation since 1996. The Rewardsco Group owns and manages several leading sales, service and distribution businesses across South Africa. This provided us extraordinary insights into sales processes and accompanying challenges, helping us to better understand the core needs of sellers and buyers in the retail, wholesale, distribution and manufacturing sectors.

What we do

DIGITAL ORDERING PLATFORM

The lack of a digital ordering platform means loss of revenue and shrinking market share for sellers due to the rise and widespread adoption of B2C (Business to Consumer) and B2B (Business to Business) ecommerce. We focused on creating a platform that enables digital ordering through a secure website portal and mobile device. For buyers, this translates to convenience, faster turnaround times and error-free orders.

Saleslogic bridges the gap between sellers and customers, providing an efficient buying experience free from paperwork, admin and human error, thereby helping businesses to increase revenue and market share.

The platform consists of three key elements:

[1] CONSUMER PORTAL, [2] TRADE PORTAL, [3] FIELD SALES MANAGEMENT



DIGITAL MARKETING SERVICES

We offer a comprehensive range of result driven digital marketing services, including Google Adwords, Social Media Management, Mailshots and Organic Articles / Advertising. Using Google Adwords you are able to accurately and effectively target your desired target audience. We offer Google Adwords Campaign Management Services designed to bring in results and rapid returns on your marketing investment.

BUSINESS CONSULTING

We consult to a variety to business to drive sales enablement and to reduce the cost of administration by focusing on process automation. Our services equally extend into:

Business Registrations | Company Profiles | Social Media Setup | Domain Registration | Email | VOIP | Bulk SMS

CLOUD SERVICES

As a Cloud Service Provider and Microsoft Partner the world of cloud computing is at our fingertips and can commission services such as O365, M365 and cloud computing.

Channel Partner Expectation

You will be expected to market the Saleslogic products and drive customer engagements. The following business types can be targeted for e-Commerce:

1. Small business owners who want an online store to sell their products
2. Large business with physical stores who require an online store to complement their brand and increase sales.
3. Businesses who trade with other businesses i.e. Manufacturers, Wholesalers, Distributors and Retailers, and who have complex customized pricing per customer.
4. Businesses who have sales reps on the road and who require immediate order processing and the ability to remotely track and manage their reps.



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Pricing

Once you have successfully signed up with us we will expose the link to customer pricing.

Keep us informed at sales@saleslogic.co.za

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